

CLUB STRUCTURE

COMMITTEES

OUTREACH

The Outreach Committee works to source project opportunities for HBAB members with external healthcare/business organizations and organizes the big little system to help members find mentors within the club.

MARKETING

The Marketing Committee coordinates all advertisements for HBAB events. This includes making graphics, running social media accounts, our website, and communicating with committees to ensure maximum turn-out at all HBAB events.

PROFESSIONAL DEVELOPMENT

The Professional Development Committee is tasked with providing professional development resources for HBAB members. This includes health business related workshops, study cohorts, mock interviews, and other events and resources as deemed appropriate by committee directors.

FINANCE

The Finance Committee is in charge of all HBAB funds. This includes member dues, apparel, and corporate sponsorships. Finance committee members work with our Director to develop and maintain relationships with current and potential corporate sponsors.

CORPORATE RELATIONS

The Corporate Relations Committee leads all HBAB speaker events, mixers, and other events involving professionals in the healthcare business space.

This includes developing and maintaining relationships with leaders in the healthcare business space, and providing networking and growth opportunities to HBAB members.

DIVERSITY, EQUITY & INCLUSION

The DEI committee is dedicated to promoting Diversity, Equity, and Inclusion through internal and partner events with other organizations' DEI committees, social media posts that recognize holidays and promote DEI conversations, and through educating the HBAB community on DEI.

GENERAL MEMBERS

Our general member program is a way for students not in a committee, but interested in healthcare business, to grow their professional network. General members have access to HBAB events, including some speaker panels and workshops.

JOIN HBAB!

FOLLOW OUR INSTAGRAM: @HBABERKELEY